



NOTICE OF JULY 2010 ANNUAL BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

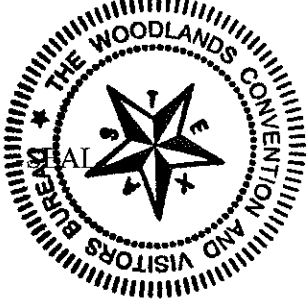
PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 10001 Woodloch Forest Drive, Suite 600, The Woodlands, Texas 77380, on the 13th day of July, 2010, at 11:30 a.m., for the purpose of:

1. Call to order and adoption of Agenda;
2. Members Elect the Directors for The Woodlands Convention & Visitors Bureau;
3. Directors Elect officers for The Woodlands Convention & Visitors Bureau;
4. Public Comment;
5. Consider and approve Minutes from June 23, 2010 Special Meeting;
6. Consider and receive Financial Report for May 2010;
7. Receive update on The Woodlands Film Commission;
8. Receive a six month update on advertising;
9. Receive a six month updated on public relations;
10. Consider and approve policy regarding placing service providers for The Woodlands Convention & Visitors Bureau;
11. Consider and discuss policy regarding transportation providers in The Woodlands;
12. Discussion on 2011 CVB Budget;
13. Receive CVB Initiative Reports;
 - Events
 - Business Development
14. President's Report;
15. Board Announcements;
16. Agenda items for next meeting;

17. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 13th day of July, 2010.



A handwritten signature in black ink, appearing to read "Z. H. Wolden", is written over a horizontal line.

President of The Woodlands Convention & Visitors Bureau